

Western Knights Soccer Club



**Sponsorship Package
2015**

President's Message...



2015 marks the 47th anniversary since the establishment of the Croatia North Perth/Western Knights Soccer Club. The Western Knights Soccer Club in that time has emerged as one of the most successful clubs in Western Australia, a club that our supporters and community is very proud of.

Our club has 3 Men's Senior Teams, a league winning Women's team, Men's Over 35's Masters, over 45s veterans, and we are very proud of our award winning Equal Footingball disabled inclusion team. We have over a dozen Junior teams and growing each year, meaning Nash Field and Davis Oval is full of our kids wearing our beautiful Red, White and Blue colours.

Behind the scenes our strong committee will be working very hard to return our club to the summit of soccer in Western Australia.

Without the support of our sponsors, we cannot achieve our goals, and we encourage you to be a very important part of our club. We have put together some attractive sponsorship options which represent value for money and suit all requirements. Nash Field will be our home once again in 2015 and with the upcoming redevelopment the ground is an excellent place to expose your business to a wider audience whilst assisting the Western Knights in the process.

You are invited to be a part of our club.



Gordana Sliskovic
President

Western Knights in the past...



The history of the Western Knights Soccer Club starts in 1968 when a small group of Croatian migrants began to kick a soccer ball around in central Perth. The name they gave themselves was “Croatia Metropolitan”. By the end of 1968 the club changed its name to Croatia North Perth Soccer Club and began competing in the second Division of the Soccer Federation of Western Australia.



The first official North Perth Croatia SC team from 1968

In 1995, after the regulations of Soccer Australia required the removal of all ethnic club names, the club changed its name to Western Knights Soccer Club. In 2000, the club moved to its current home base at Nash Field, Mosman Park.

The club has approved plans to redevelop Nash Field into a Premier Sporting ground in the Western Suburbs. With the support of our members and sponsors, our vision for the club can be achieved.

Western Knights now...



The Western Knights are one of the most successful and respected clubs in the Western Australian State Leagues. The last decade has been the most successful period in the club's history, having won every trophy on offer, including 3 league premierships. However an unsuccessful 2012 season saw the Knights relegated to the State Division 1.

Respected first team coach Andy Thorburn, and Club Technical Director, former Socceroo Robbie Dunn have assembled an exciting team, making us one of the favourites to take out the Division 1 title!



The Western Knights...2009 Football West League
Winners!

Club Honour Board:

Premiers 1998, 2004

Minor Premiers 1998, 2009, 2010

Premier Division Runner Up 1988, 2000, 2009, 2010

Top Five Cup Winner 2004

Top Five Cup Runners Up 1993, 1999, 2000, 2003

Night Series Winners 2003

Knock out Cup Winners 2000, 2008

*The Knights won back to back League
Winners Trophies in 2009 and 2010. The 2010
achievement was the Knights 4th League
Winners trophy since 1998, winning the league
also in 1998 and 2004*



Western Knights now...

Our junior system continues to flourish, producing players for our three Saturday teams. With over 150 registered junior players, the club is one of the largest in Perth's Western Suburbs.

Juniors include boys and girls, competing from the age of 6 to 17 years of age.

In addition to the senior men's and juniors, the club is once again proud to field it's Women's Senior team in 2015, growing in popularity after only being formed two years ago.

For those players past their prime, it's over 35's Masters team accommodates for players hoping to prolong their careers. And in 2014, for the first time, a Western Knights over 45's veterans team made their debut!



The Western Knights...2010 Football West League Winners!

Recent Perth Glory squads have contained players who have come through our junior system...

Also three former junior players have played in the Women's National W League... One is a current Australian "Matilda"!!

Significant Past Players:

Robbie Dunn, Australian Soccerroo

Tom Tomich, Perth Glory

Anthony Skorich, Perth Glory

Andrija Jukic, Perth Glory & Indonesia

Craig Deans, Perth Glory & Newcastle Jets

Paul Cooke, 2006 Football West Gold Medal Winner

David Micevski, 2009 Football West Gold Medal Winner

Johny Mirco, Joint 2011 Football West Gold Medal Winner

Frazer Siddall, Joint 2011 Goalkeeper of the Year

Katarina Jukic, Perth Glory Women's

Our vision...



- Using its rich history and tradition, the Western Knights Soccer Club continues to aim to be the Western Australia's Premier Soccer and Social Club, promoting the game of soccer in Perth's Western and Southern Suburbs.
- Having established itself as a key member of the Western Australian Soccer community, the club continues to grow its player and supporter base.
- With its numerous and ever growing junior teams, its strong senior men's team, over 35's Masters, over 45's Veterans, Equal Footingball Disability team, and senior women's, the club continues to facilitate the strong sporting ethics of teamwork, fair play, and competitiveness, throughout the club.
- The club has received full council approval from the Town of Mosman Park for an extensive renovation plan for Nash Field, replacing the current ageing facilities with a state of the art club house and changing rooms. The upgrade was designed by leading Western Suburbs builder, Palazzo Homes, a partner of the Western Knights.
- To achieve these goals, the club relies, and is proud of, its loyal supporter, volunteer, and corporate partners. For 47 years, the club is indebted and thankful to all its members and partners who have kept this proud club at the top of its game!

How you can help...



The club offers wide of range corporate partnership opportunities for businesses wishing to assist the Western Knights achieve and maintain it's club objectives.

The following Sponsorship Packages are available for your consideration:

- Diamond Partner
- Platinum Partner
- Gold Partner
- Silver Partner
- Bronze Partner
- Corporate Partner
- Player Sponsor
- Junior Partner



Diamond Partner...



Our Diamond Partner receives the following benefits:

- Your Company Logo on the front of Matchday Player Jerseys
- 4 x Signage at Nash Field
(Mesh banner 6,000mm x 900mm)
- 2 x Tear Drop style flags
- A framed Western Knights season 2014 home or away jersey
- Full page advertisement in Home Matchday Programmes
- 8 tickets to each nominated club function
- 8 tickets to the major sponsors function
- 8 season passes to all Western Knights home games

Total Value \$25,000+ (ex GST)
(Limit of ONE available)

Platinum Partner...



Our Platinum Partners receive the following benefits:

- Your Company Logo on the back of Matchday Player Jerseys or Your Company Logo on the front of the Matchday Player Shorts
- 2 x Signage at Nash Field
(Mesh banner 6,000mm x 900mm)
- 2 x Tear Drop style flags
- A framed Western Knights season 2014 home or away jersey
- Half page advertisement in Home Matchday Programmes
- 4 tickets to nominated club functions
- 4 tickets to the major sponsors function
- 4 season passes to all Western Knights home games

Total Value \$15,000+ (ex GST)

(Limit of TWO available)

Gold Partner...



Our Gold Partners receive the following benefits:

- Your Company Logo on the Matchday Player Jerseys sleeve or shorts
- 2 x Signage at Nash Field
(Mesh banner 6,000mm x 900mm)
- A framed Western Knights season 2014 home or away jersey
- 1 x Tear Drop style flags
- Half page advertisement in Home Matchday Programmes
- 2 tickets to each nominated club function
- 2 tickets to the major sponsors function
- 2 season passes to all Western Knights home games

Total Value \$10,000+ (ex GST)
(Limit of FOUR available)

Silver Partner...



Our Silver Partners receive the following benefits:

- Signage at Nash Field
(Mesh banner 6,000mm x 900mm)
- 1 x Tear Drop style flags
- A framed Western Knights season 2014 home or away jersey
- Half page advertisement in Home Matchday Programmes
- 2 tickets to each nominated club function
- 2 tickets to the major sponsors function
- 2 season passes to all Western Knights home games

Total Value \$5,000+ (ex GST)



Bronze Partner...

Our Bronze Partners receive the following benefits:

- Signage at Nash Field
(Mesh banner 3,000mm x 900mm)
- Quarter page advertisement in Home Matchday Programmes
- 2 tickets to each nominated club function
- 2 season passes to all Western Knights home games

Total Value \$2,500+ (ex GST)

Corporate Partner...

- Signage at Nash Field
(Mesh banner 3,000mm x 900mm)
- Advertisement in Home Matchday Programmes
- 2 tickets to each nominated club function
- 2 season passes to all Western Knights home games

Total Value \$1,000+ (ex GST)

Sponsor a Player!



The Western Knights offers the opportunity for our corporate partners to sponsor individually a league player

Player sponsors will receive:

- A framed Western Knights home or away jersey, signed by your sponsored player
- Acknowledgement of your company's sponsorship of the Western Knights Player of your choice in Home Matchday Programmes
- 2 tickets to the major sponsors function
- 2 season passes to all Western Knights home games

Total Value \$2,000+ (ex GST)

Juniors Partner...



Our Junior Partner is specifically designed for supporting our emerging Junior talent. Junior Partners receive the following benefits:

- Your Company Logo on the front of all Junior Matchday Player Jerseys
- 2 x Signage at Nash Field
(Mesh banner 6,000mm x 900mm)
- 2 x Tear Drop style flags
- A framed Western Knights season 2014 home or away jersey
- 2 tickets to each nominated club function
- 2 tickets to the major sponsors function
- 2 season passes to all Western Knights Seniors home games

Total Value \$10,000+ (ex GST)

Thank You...



The club wishes to thank you for taking the time to consider becoming a corporate partner, such as the following generous sponsors:

- DTMT Construction
- United Industries
- Matic Transport
- Denboer & Associates
- Crozasia Pty Ltd
- WA Premix
- Bell Vista Fruit & Veg Co
- Optima Partners
- Liquorbarons Morley
- National Australia Bank
- ADS WA
- GG Legal



Diamond, Platinum, Gold, Silver, Bronze and Junior Sponsorship Signage at Nash Field will be of canvas material and developed by the club as part of the sponsorship package.

All Sponsorship prices are exclusive of GST